

Framing the Future

Fenesta spotlights architects who are fostering change and employing unique design philosophies to shape the spaces of tomorrow

Fenesta India's largest windows and doors brand, has built a reputation that stands for innovation, quality and trust. It offers a comprehensive range of uPVC and aluminum windows, doors, solid panel doors, and facades, all engineered to withstand India's diverse and extreme climates. Built for durability and minimal maintenance, Fenesta's solutions are designed

to stand the test of time. Fenesta's end-to-end service model, ensures a seamless, customized experience from the initial survey and design to manufacturing, delivery, installation, and after-sales support. This holistic approach guarantees a hassle-free experience and complete customer satisfaction.

Through its "Framing the Future"

initiative Fenesta spotlights renowned architects shaping tomorrow's spaces, emphasising Fenesta's role in transforming the design landscape, where form, function, and finesse converge. By collaborating with these architects, Fenesta continues to drive innovation and redefine how windows and doors are integrated into modern architecture.

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RUPANDE SHAH
FOUNDER OF RUPANDE SHAH
& ASSOCIATES

A trained architect with a master's from Pratt Institute, New York. With a focus on contemporary designs blended with Indian elements, she's known for creating unique, stylish interiors for her clients in Kolkata.

WHEN DID YOU START YOUR PRACTICE, AND WHAT IS YOUR DESIGN PHILOSOPHY?

I began my architectural practice nearly 30 years ago, and it's been a rewarding journey. The excitement of creating spaces where people would live and thrive was the driving force behind my decision. My design philosophy combines clean, straight lines with a

focus on natural light, airflow, and the use of materials in their most authentic form.

HOW DOES FENESTA ALIGN WITH YOUR DESIGN PHILOSOPHY?

Our design philosophy revolves around creating spaces that blend functionality with aesthetics and sustainability. Fenesta's products align perfectly with this vision. They allow us to design with an emphasis on energy efficiency, sound insulation, and durability—key aspects of our architectural practice.

TELL US ABOUT THE PROJECT IN THE PICTURE. HOW DID FENESTA CONTRIBUTE TO THE AESTHETICS AND FUNCTIONALITY OF THE PROJECT?

The project features a bungalow located in the heart of Kolkata. Fenesta's solutions allowed us to maximise this expansive view and seamlessly blend the outdoors and indoors. We aimed to match the wooden façade material with the windows, allowing for a smooth integration without visible distinction. Fenesta helped us achieve this with options for frame colours that not only enhanced the aesthetic appeal of the bungalow but also improved



functionality by offering soundproofing and durability—essential for creating a comfortable living space amidst the hustle and bustle of city life.

WHAT ASPECTS OF FENESTA DO YOU FIND MOST INTERESTING, AND WHY?

As an architect, it's important to ensure that the materials we use in our designs stand the test of time, and Fenesta's uPVC products are low-maintenance, long-lasting, and resilient. There's a growing focus on sustainability, and Fenesta windows help create spaces that are not only comfortable but also environmentally conscious, with excellent insulation for both sound and temperature.



PRAKAASH JADHAV
FOUNDER OF
PRAKAASH JADHAV AND
ASSOCIATES

Principal architect at Prakaash Jadhav and Associates specialising in architectural planning and interiors. The Mumbai-based design studio creates transformative spaces that enhance both environments and the overall human experience.

WHEN DID YOU START YOUR PRACTICE, AND WHAT IS YOUR DESIGN PHILOSOPHY?

We began our practice in 1993. For us, architecture is a material manifestation of a choreographed space. We create designs that are simultaneously functional and innovative; these are reflective of the client's needs, desires and the "spirit of the place".

HOW DOES FENESTA ALIGN WITH YOUR DESIGN PHILOSOPHY?

Designing spaces with large, clear



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windows involves a delicate balance of aesthetic appeal, functional performance, and environmental considerations, and this is where Fenesta comes in. We prioritise the views of desirable landscapes to frame these views like living artworks, along with employing large expanses of glass to minimise visual barriers and create a sense of openness.

TYPICALLY, WHAT IS YOUR APPROACH TO A PROJECT—FROM CONCEPT TO EXECUTION?

As architects and designers, we are mindful about the relationship between the body and space, movement, scale, time, perception, materiality and its intersection with form. Our design process involves all of the complexities of the projects: the client's needs, budget, the site, social context, environmental considerations, abstract



concepts, available technology and building methods. Our strength lies in innovative conceptual thinking backed by demonstrated experience, skills and technical expertise to competently translate ideas into reality.

TELL US ABOUT THE PROJECT IN THE PICTURE. HOW DID FENESTA CONTRIBUTE TO THE AESTHETICS AND FUNCTIONALITY OF THE PROJECT?

Fenesta provides a functional system to achieve seamless views through corner windows. It helps in merging inside and outside through a large glass door by providing combinations of fixed and open panes of glass to achieve a desired effect.

Fenesta
Better by Design

India's No.1 Windows & Doors Brand

For more information,
visit www.fenesta.com

